



Your story starts here...

Proposal Video - Official Rules

1. In the United States, the Proposal Video is open only to individuals over the age of 18 who are legal residents and legal visitors of the United States. The following are not eligible to participate: Karat, Inc. employees, officers, contractors, and those employed with its parent, subsidiaries and affiliated companies, web designers, judges, and others involved in the administration, development, fulfillment, and execution of the Proposal Video contest, and the immediate family members of each (spouse, parent, child, sibling, grandparent, and spouse or “step” of each) and those living in said person’s same household, whether related or not. Outside of the United States, residency requirements may vary. Void where prohibited.
2. Contest begins at 12:00 am (GMT -5) February 2, 2012. Videos will be put on the Karat.com website for viewing beginning February 14, 2012. Submissions will be accepted until 12:00 am (GMT -5) March 16, 2012.
3. Viewer ratings and social media sharing will be considered by judges, but final selection is by the judging team’s sole discretion. All decisions are final.
4. TO ENTER: To submit a Proposal Video, follow the contest link found on www.karat.com and follow the guidelines given for uploading video and submitting required documentation, including completion and submittal of the General Release form.
5. By submitting a signed General Release form, Entrant warrants and represents that the Entrant owns all rights to the Proposal Video, and that the Entrant has secured and retained the required waivers and permissions from all participants involved in producing and completing the Proposal Video. Videos submitted without required forms will be disqualified.
6. Videos must be no more than three (3) minutes in length with timing to begin at the first sound or first visible frame, whichever occurs first and to end at the final sound or final visible frame, whichever comes last. Videos exceeding this time limit will be disqualified.
7. Karat.com or its logo may appear in the video, but no other branding or images should be seen or superimposed onto the video.
8. Videos must be created with participants speaking in English, or be dubbed or subtitled in English.
9. Any music used in the video must be free of copyright restrictions. A music release form must be provided, or verification of licensure must be submitted.
10. Video entries must be the original work of the person entering the contest and may not have been entered into or won any other contests or awards.
11. Waivers must be obtained from location owners and all participants, whether seen or unseen in the creating of videos.
12. Contest entrants must submit all waivers and paperwork by Fax to 877-60-KARAT (877-605-2728) *U.S residents only* or email to contestforms@karat.com.
13. Contest winner will be announced on March 17, 2012.
14. The suggested video file format is MPEG4 with MP3 audio. Other versions of MPEG are acceptable. AVI, MOV, and WMV are also acceptable. The recommended resolution is 1920 x 1080 HD but 640 x 480 is also fine. Maximum file size to upload is 1,000 megabytes.
15. Karat.com automatically owns non-exclusive rights to all videos submitted for the contest.
16. All local, municipal, regional, state, country, and international laws must be adhered to in the making of the submitted Proposal Video.
17. Videos will be screened for inappropriate and illegal acts, injuries, vulgarities and otherwise unacceptable material for what is deemed to be general audiences. Acceptable content is determined by the contest supervisor and judges.
18. Karat, Inc. reserves the right to refuse any submitted video for consideration in the contest.
19. In accepting the prize, the winner and associates acknowledge that Karat, Inc. may not be held liable for loss, damages or injury associated with accepting or using the prize.